

APPLICATION FOR FUNDING IN 2012
to
U-landshjelp fra Folk til Folk i Norge



SUPPORT for

Project name: Farmers Club Zhenkang

By: Humana People to People China

November, 2011

Farmers' Club Zhenkang

1. The Project at a Glance

1	Name of the project	Farmers Club Zhenkang
2	Operation area	Zhenkang County, Lincang Prefecture, Yunnan Province
3	Project Leader	Luo Ruhong
4	Address	35 Taihe Road, Xincheng 1st Fl Nansan Xincheng, Zhenkang County, Lin Cang, Yunnan Province, China Postal Code: 677704
5	e-mail	Luoruhong0707@163.com
6	The project idea and who the project reaches	<p>The project mobilizes farmers to organize themselves in Farmers Clubs and provide training, access to new technology, improved marketing, etc. The project will promote diversification of crops, new sources of income, better management and increased efficiency and production. The Farmers Clubs will enable the farmers to share experiences, purchase in bulk, negotiate better prices on products, get access to better markets, etc.</p> <p>The project will also promote health, nutrition and education and thus work with the farmers to improve their lives in every aspect. The project works with 750 farmers and it covers 5 administrative villages</p>
7	A brief history	The project is developed in cooperation with Yunnan Poverty Alleviation Office's Foreign Capital Project Management Centre in Yunnan. The project was introduced to country government in June 2008 and started selection and training of staff and pilot activities in July 2008. Formal cooperation contract was only signed in August 2009.



Yunnan province in the Southwestern corner of China: The project is situated in Zhenkang, a county bordering Myanmar

2. Farmers’ Clubs Zhenkang’s plans for 2012

The vision of the project is to increase income and improve living standards of farmers in one of Yunnan’s poverty counties. In Yunnan 5.65 million people have an annual income below 164US\$ - 1.65 million of them earning less than 120US\$. This is simply too little for being able to make your own choices, to feel safe and to be able to plan your future. By organizing the farmers in Clubs, they learn they are not alone, they start supporting each other, learn from each other and start exchanging experiences. By training the Clubs in new and more efficient methods, introducing new crops, better breeds – and to promote common buying and common selling the families can steadily increase their income and start taking charge of their own situation.

The training and capacity building of the Farmers’ Clubs members will continue throughout 2012, and the campaigns of keeping the villages nice and clean, of improving health and sanitation and of collecting garbage will also continue.

The Farmers’ Clubs will receive training both from the project staff but also from agricultural experts from nearby institutions and agricultural bureaus, as the

project has built up a very good cooperation with local resources within agriculture.

In 2011 the Farmers' Clubs project in Zhenkang has continued with giving training and support in several areas: The "Pass-on-a-pig" program starting in 2010 has developed successfully. The new pigs are better, bigger, more healthy and give birth to more piglets. After the first litters were born all families has passed on the grant to another family so the program is expanding. This will continue in 2012 with many more trainings for both "new" and "old farmers, so the pig stays healthy and fertile. Two more income generating activities will be introduced: Growing the cash crops dendrobe (A medical plant) and Konjac (a fiber rich nutritional plant).

The pig fermentation bed activity successfully introduced in 2011 will continue and expand in 2012. This technique is a way to improve the hygiene of the pigsties and thus improve the health of the pigs – and thereby also the income of the family. Raising or breeding pigs are the most common husbandry practiced in Zhenkang.

In one village – situated on the mountains side of a steep mountain, the project will also support and mobilize the villagers to improve a road used by the children when going to school, as the road is unstable and can be dangerous

3. The expected results

1. 700 households active in the project
2. Monthly trainings of Farmers' Clubs
3. Quarterly village meetings to mobilize villagers to improve sanitary conditions and use the garbage pools
4. Quarterly village actions to improve cleanliness in the village
5. 20 families will be trained and supported to grow konjak
6. 20 families will be trained and supported to grow dendrobe
7. 40 new families will receive piglets and start breeding pigs in the "Pass-on-a-pig" program
8. 15 families will be trained to change existing pigsties to fermentation beds
9. All people in Huyu village will be mobilized to improve the road for 300 school children

4. The effects of the project

- Reduction of poverty through the income generating projects and through the capacity building of the farmer, benefitting not only the involved families, but also the communities at large, since they are learning from the new methods and crops introduced
- Increased household income due to better quality breeds, better quality crops and through increase capacity by each farmer to deal with his/her own economy, being able to make smart plans and budgets
- Increased household income due to more common buying and common selling and from farmers cooperating and exchanging experiences
- More farmers practice environmental friendly farming methods, reduced use of fertilizer – in a country among the highest consumers of fertilizer per acre worldwide, and with disastrous consequences for the natural environment and for water quality for millions of farmers
- Increase gender equality by supporting the Farmers' Clubs consisting of both men and women to work together, learn from each other, and support the weak groups of the community and practice mutual respect at the Farmers' Clubs meetings and at the Village meetings.
- Improve the cleanliness of the villages through campaigns and trainings.

5. Budget in main figures

		Budget figure
Income		
1	Granted partnerships	20,492
2	Other	138,215
	Total Income	158,707
Expenses		
1	Human Resources <i>Program staff, supporting staff, area leaders (local volunteers)</i>	58,684
2	Development Instructor Program	3,520
3	Operation of the Project <i>Building expenses, vehicles and transport, communication, information and capacity building for staff</i>	17,750
4	Program expenses <i>Training, workshops, meetings, materials, equipment, manuals, transport, monitoring and evaluation</i>	64,469
5	Project support <i>Audit, administration, support and supervision</i>	14,284
	Total Expenses	158,707